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Thanks for the input, Christophe

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2007 USPC Poker Tournament Taps YouDesignWeCreate.com to Create Bracelet

Blog it! By [Tom Travis](#) | Monday, September 10, 2007 - 08:18
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(PRESS RELEASE) - New York - Custom jewelry manufacturer YouDesignWeCreate.com announces creating the winner's bracelet for the 2007 USPC Poker Tournament.

Jordan Eddi, founder of YouDesignWeCreate.com, designed the custom bracelet to be awarded on the final day of the tournament at Trump Taj Mahal in Atlantic City, along with a first-place prize of nearly \$1 million.

"This custom-made bracelet will mean more to a true U.S. Poker Champion than money," says Tom Gitto, Director of Poker Operations at Trump Taj Mahal. "Working with Jordan Eddi has been an awesome experience for us, as he is the best and most thorough."

Handcrafted of approximately 2.9 ounces of 14k gold and valued at more than \$7,500, the magnificent Cuban link bracelet is punctuated by 3/4-carat total weight of diamonds. The winner will have their

choice of white or yellow gold.

"This is, by far, one of the highpoints of my career as a jewelry manufacturer," says Mr. Eddi, a 20-year industry veteran and poker enthusiast. "I am doing something I truly enjoy, and working with prestigious clients like the Trump Organization has been very exciting."

Mr. Eddi also created a poker bracelet for the Feather Falls Casino in California. He is currently developing a line of personalized poker and tournament jewelry for men and women, including pins, rings, pendants, necklaces, bracelets and earrings. Custom pieces are available at [You DesignWeCreate.com](http://YouDesignWeCreate.com).

Jordan Eddi, a GIA-certified diamond grader with outstanding knowledge of the jewelry market, founded the company in 1988. The business has grown from two small showcases to a modern new retail space and a growing online business.

Specialties include poker, tournament, sports, award, hip-hop, nameplate and custom pieces. Clients provide their own designs for one-of-a-kind karat gold, diamond, platinum, gemstone, sterling silver and stainless steel treasures. Mr. Eddi is a proud member of Jewelers of America (JA).

About the USPC Poker Tournament at Trump Taj Mahal
The U.S. Poker Championship is held annually in September and October at the Trump Taj Mahal Casino in Atlantic City. The main event of the Tournament is a five-day no-limit Texas Holdem Championship, has been regularly covered by ESPN.